



Shire of Lake Grace

23 October 2024

Ordinary Council Meeting

INFORMATION BULLETIN

ITEM 16.0 - ATTACHMENTS

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July - September 2024 Tourism Statistics

Prepared by Jo Morgan



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Introduction

This document is prepared for the Lake Grace Shire Council to illustrate visiting statistics to the Lake Grace Visitor Centre.

It is a snapshot of visitor profiles that visit our Shire and is not all inclusive. The Lake Grace Visitor Centre (LGVC) only records visitors that physically enter the centre. The use of signage, open flags and being positioned in the main street of town we feel we are getting the majority of genuine visitors calling into the centre.

One of the goals of the LGVC is to provide accurate information for visitors. We also want to provide an enjoyable experience for the visitor by sharing our history with them, i.e. through telling them about the Station Masters House. While in the LGVC we dispense brochures and maps highlighting places to see and things to do in our Shire foremost.

Equipped with additional information about the Shire of Lake Grace and its attractions, the tourist is more inclined to spend more time seeing and doing things in the Shire of Lake Grace. If they have the time visitors often add additional time in Lake Grace after visiting the Centre.

The graphs presented in this document are tracking several different measurements of tourism data. It must be remembered that not all visitors are comfortable with revealing information of their travels so it is based only on the information that has been offered and is not conclusive.

Visitor data measurements recorded include;

- Number of people
- Age
- Origin
- Route
- Mode of transport
- Accommodation
- Yearly tracking from 2014

Origin of visitors to the Shire of Lake Grace

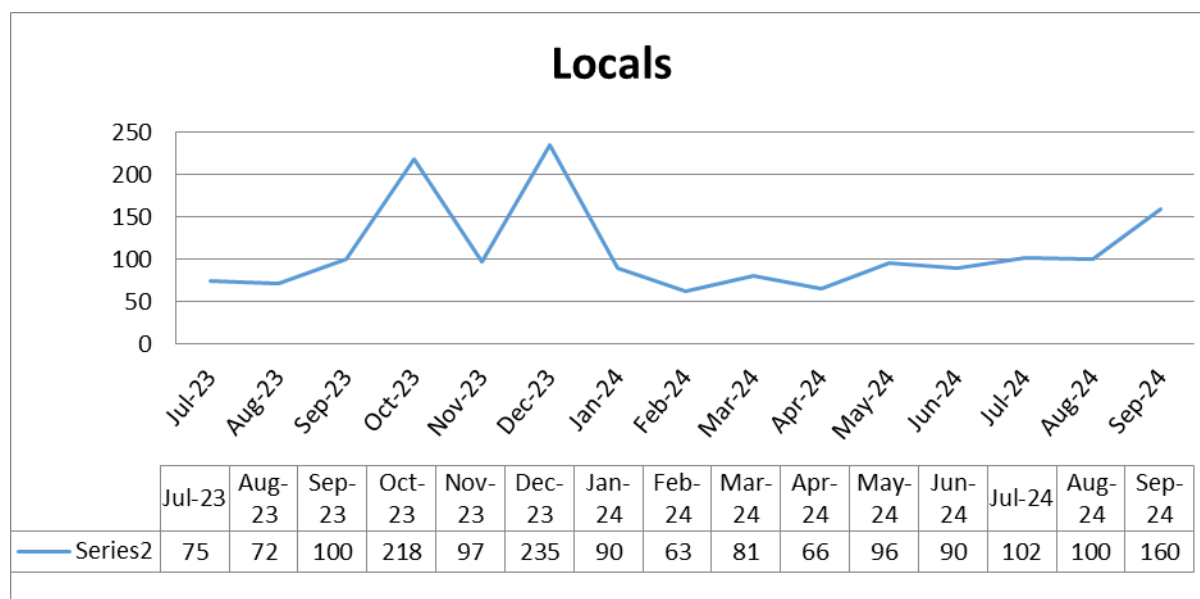
For the purpose of recording data visitors are classed into five groups;

- Locals – indicating they are from the town of Lake Grace. No purposeful travelling was required to visit the centre.
- Intrastate – this term is used to describe visitors from surrounding Shire of Lake Grace towns and the rest of WA, e.g. Newdegate, Kukerin, Wagin and Perth
- Interstate – this term is used to describe visitors from within Australia, including Tasmania who travel through the Shire
- International – this term is used to identify visitors from outside Australia including New Zealand
- Unidentified – Travellers who don't disclose where their place of origin.

Locals

The cooler months keep the majority of our locals engaged with Winter sports, so there's less community events. We did however hold an open day for the AIM Hospital. Inviting people to take and free tour and consider being a "friend" of the AIM Hospital. With the centenary coming up in 2026 we'll need a team of enthusiastic volunteers in the lead up. It was a great turn out with morning tea and scones serves for all.

We have a regular stream of locals in enjoying the gift shop. Not so many local wildflower enthusiasts in this year but a definite jump in numbers this year all the same.

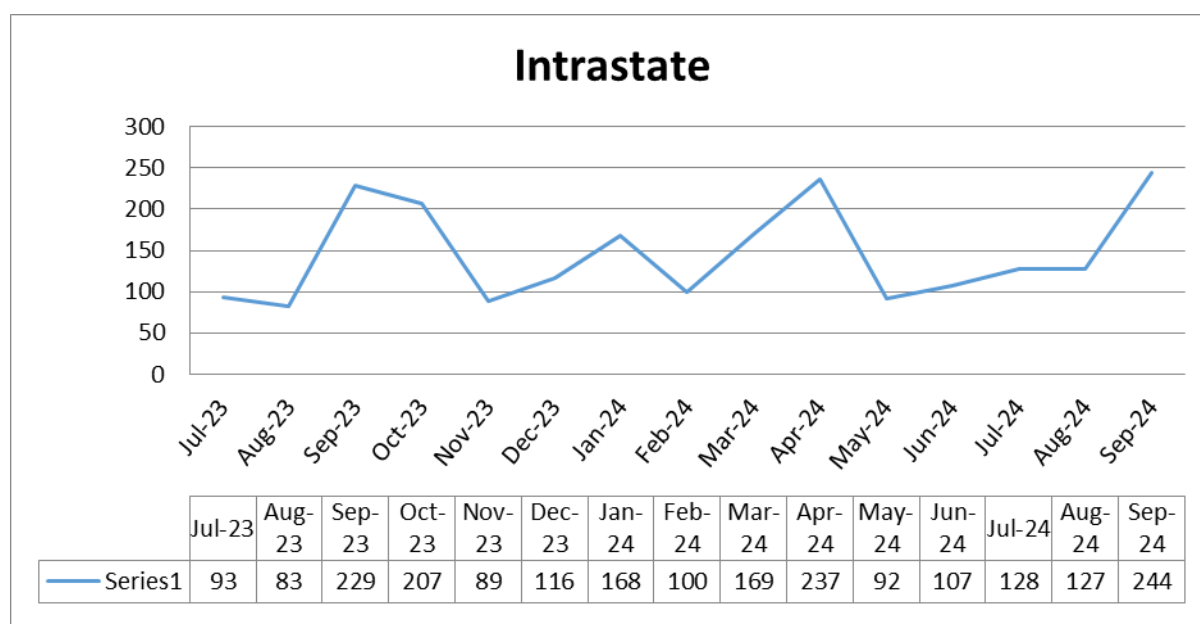


Intrastate Travellers

Just when we thought last year's quarter was brilliant, we've improved visitor numbers once again! Most on their way to Esperance and Wave Rock, great to see the Wave Rock returning as a popular favourite.

Wildflower interest came in droves as always. Due to late rains it was a different wildflower season. The Queen of Sheeba orchid was spotted mid-August and the usual orchid favourites were smaller than usual. A few surprise buses of Perth locals passing through. It's amazing how many West Australians visit our region and are pleasantly surprised what a great region we have out this way. Tidy and well-kept towns are a common review.

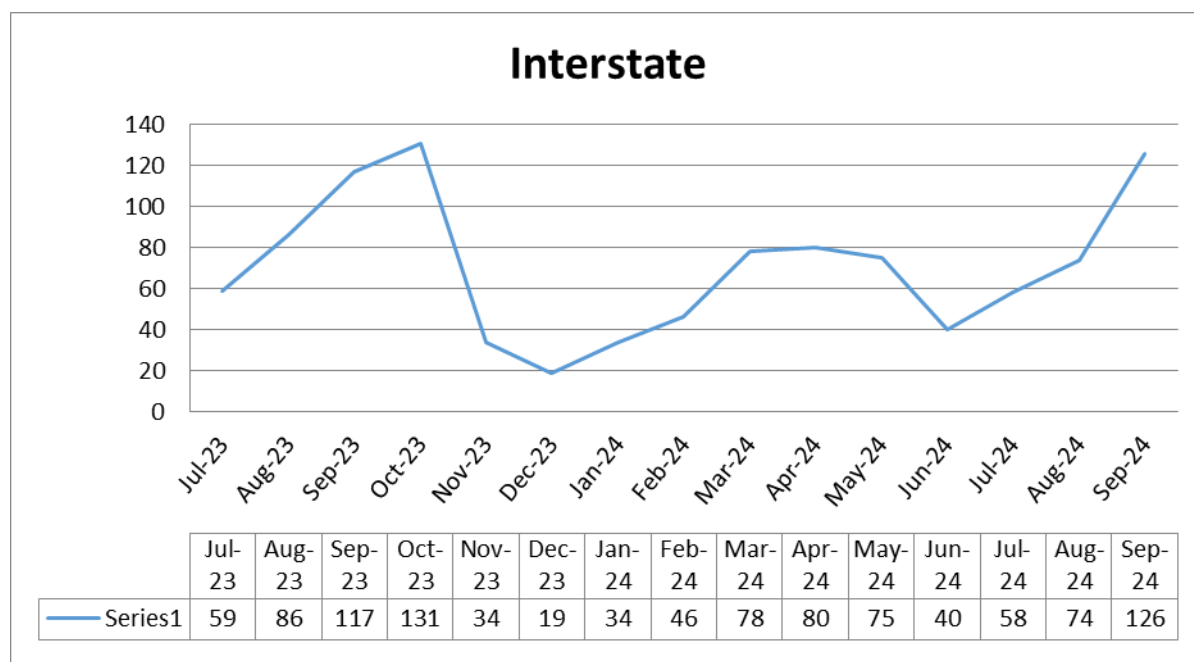
School holidays brought some travelling families through. We even had some children travelling with their grandparents. They took great delight telling us their parents were on a 5 star holiday overseas and left them behind!! Hard sell and a few gifts bought to ensure them, they were on the best holiday!! Very sure the new playground won them over too!



Interstate Travellers

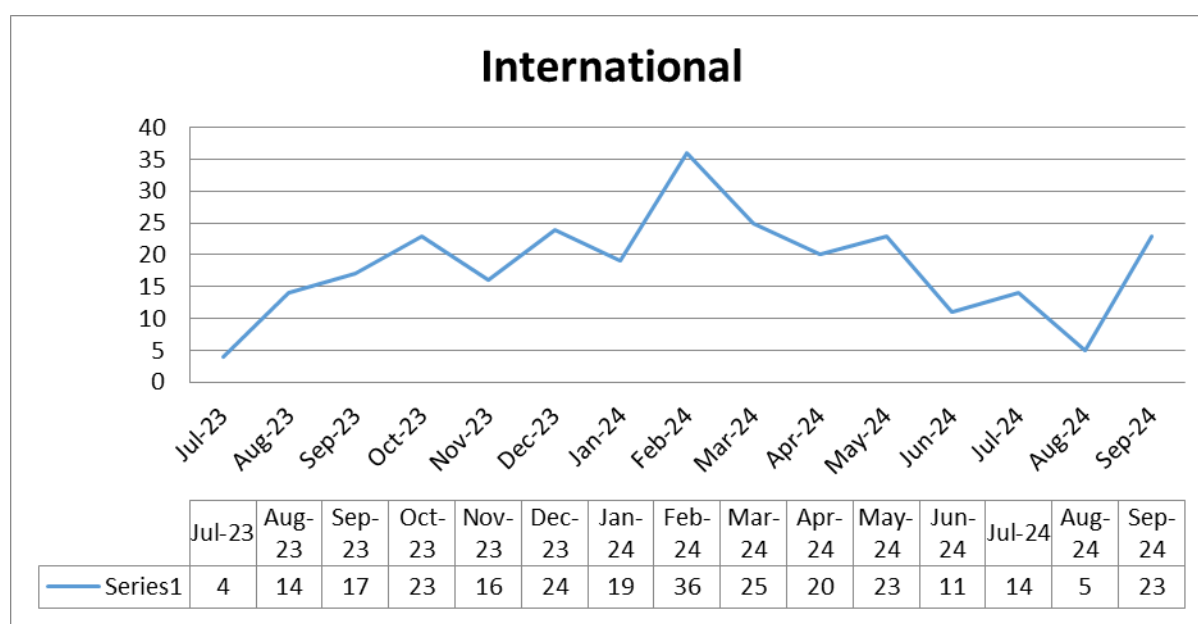
A very similar result to last year from our east coast visitors. The traditional early trek up north and travelling south as it heats up seems to be the popular trend. Once they've enjoyed the northern wildflowers, our region starts to bloom end of August early September.

Grey Nomads often cleverly calculate travel times between school holidays. We expected a slight drop in visitors due to the rise in cost of living but we still had plenty of caravans lining the main street. Our local Caravan Park was booked out many nights and the Jam Patch was very well utilized despite the cold weather.



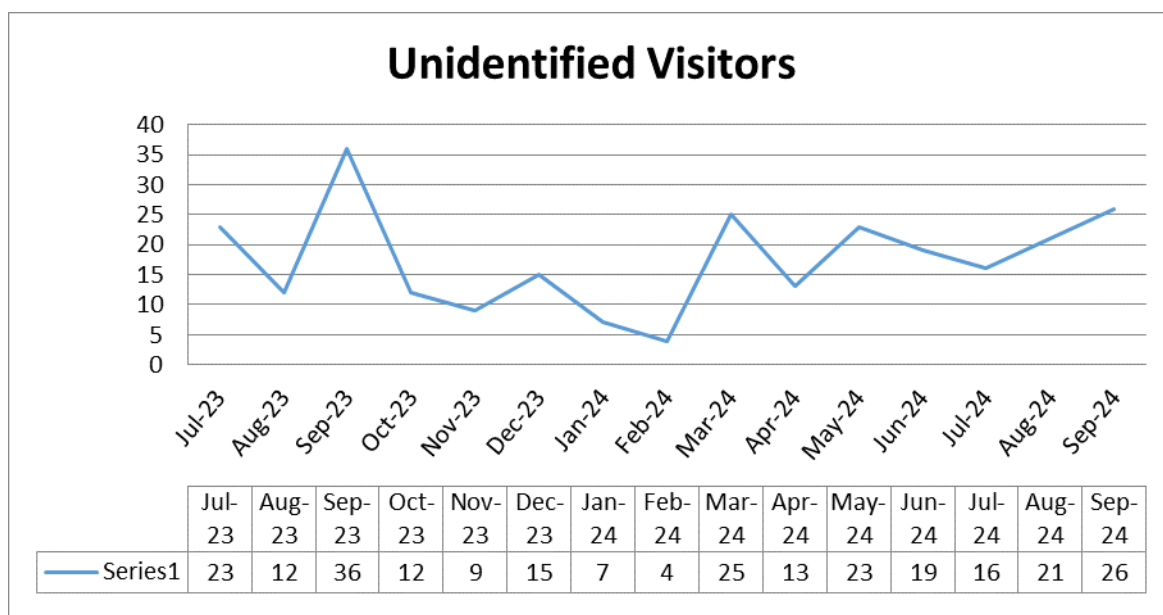
International Travellers

Our International Tourists are coming back gradually. Many hire cars and take a good look around our region, often for the first time.



Unidentified Travellers

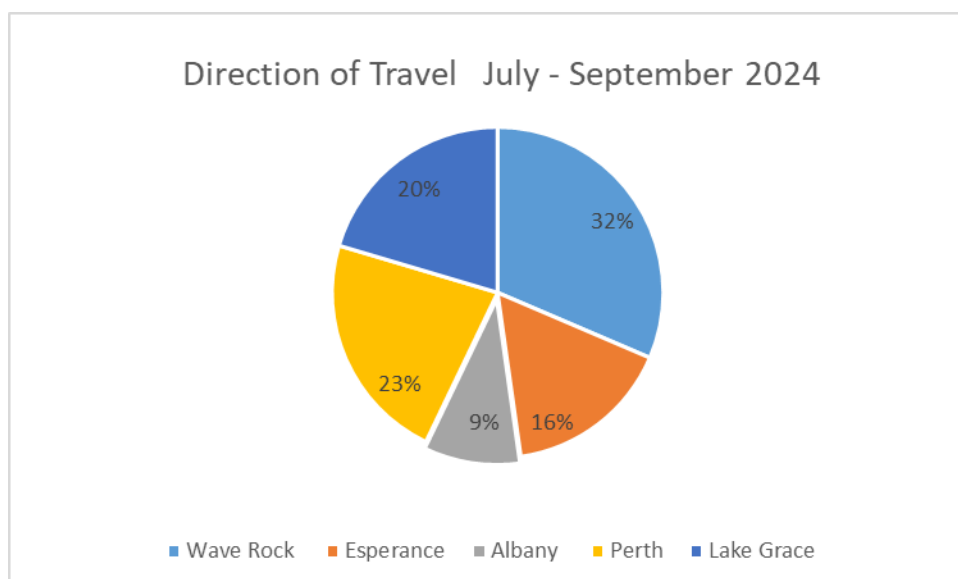
A group of travellers we try our very best to engage with but keeping in mind some people wish to simply browse and have a look around. As the visitor numbers picked up we often had many people in the centre at once. We have noted some people prefer to keep in the background and not engage and others could talk for days!



The majority of these mystery people popped in for a quick browse or a quick query.

Direction of Travel

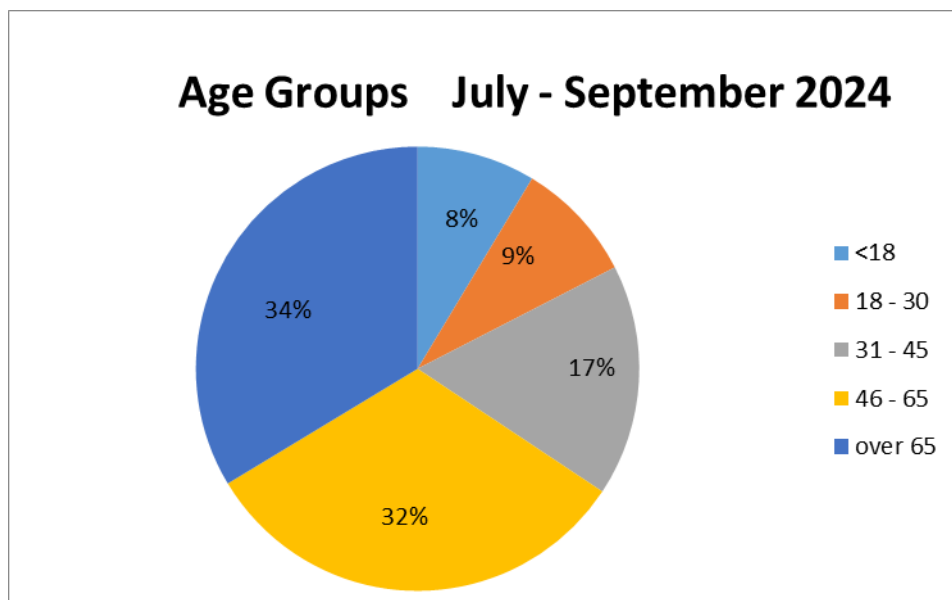
Known for our crossroads, our traffic consists off those heading to either Wave Rock/Hyden, Esperance, Wave Rock seems to be the big favourite yet again, great to see LAKE GRACE a popular destination. Look at us go!!



Age Group

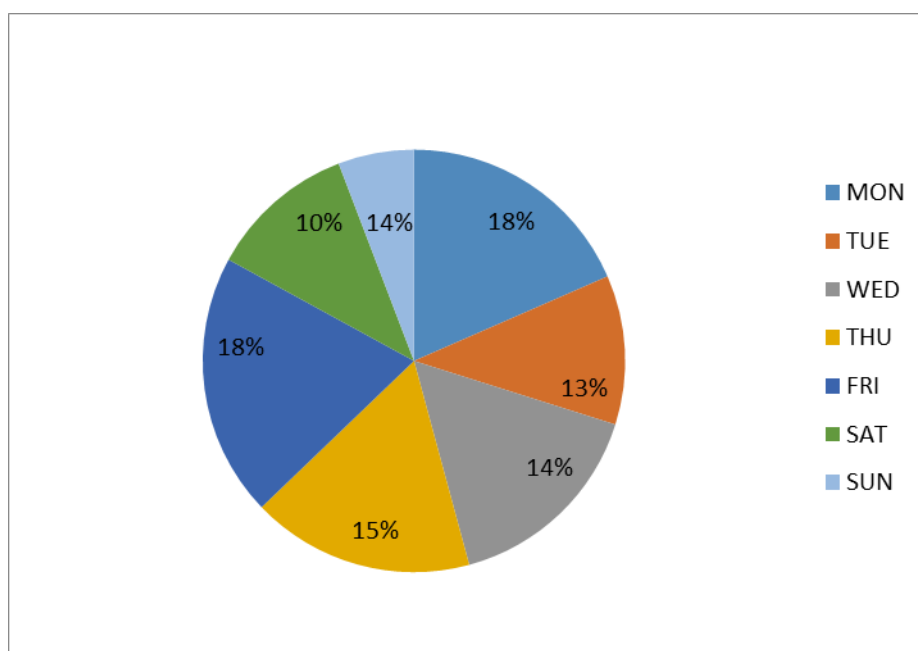
The information tracked in this graph is reliant on the recorders ability to judge ages of visitors, therefore probably not entirely accurate in all cases.

Grey Nomads are out and about in full force which is wonderful to see.



Popular Visiting Days

As we record our daily statistics it was interesting to note which days were popular amongst our visitors. This information over time can be used for staffing needs of the Visitor Centre along with tourism dollar spending in our shire. *This graph represents visitors from July – September 2024. Interesting to note the weekends are almost busy as weekdays and only open til 1pm. (2pm in September).*



Mode of Transport

People travel to and through our Shire in various forms of transport. We have recorded the transport used by those who called into the Visitor Centre. It's a great indication as to how people are moving through our region and how travellers are using our region. This data measures July to September 2024.



50%



32%



5%



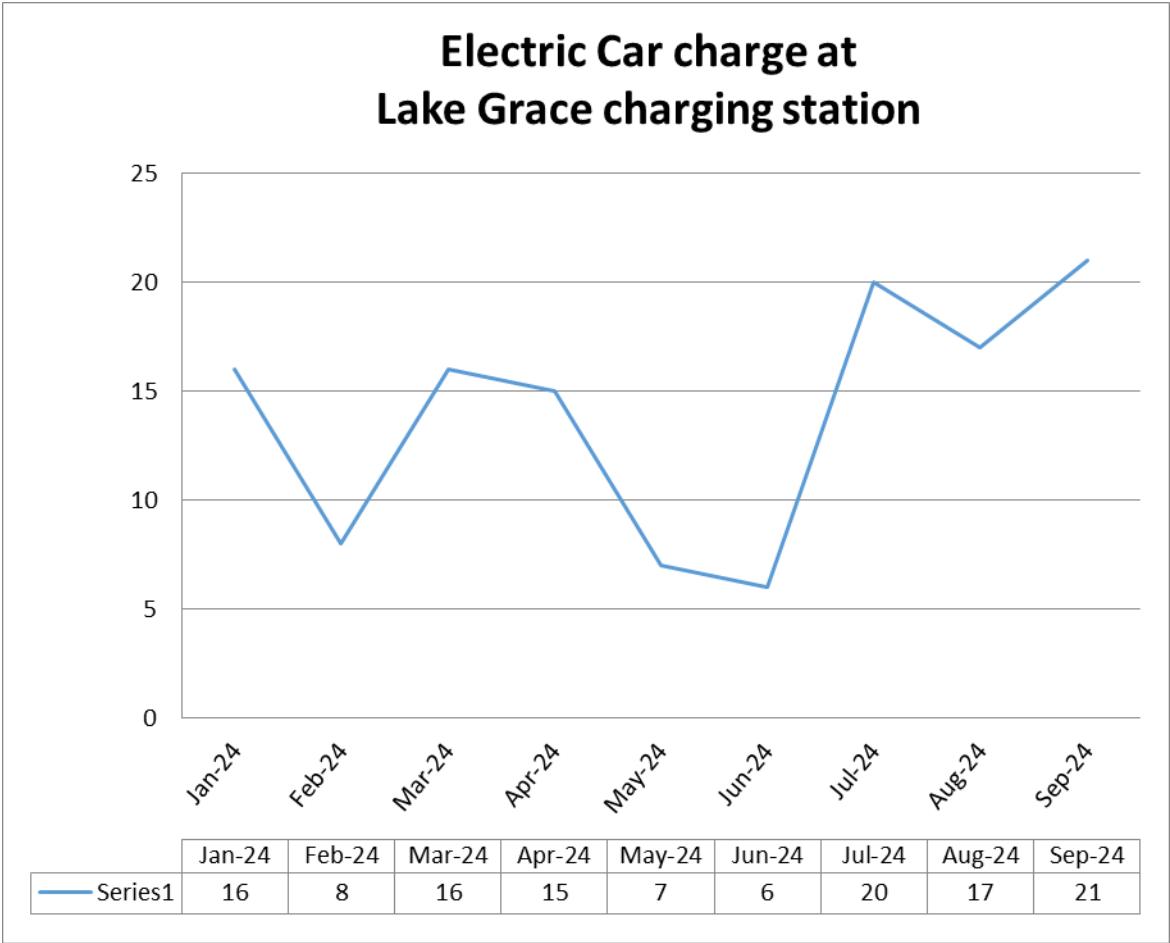
10% + 1% motorbike



2%

Electric car charges

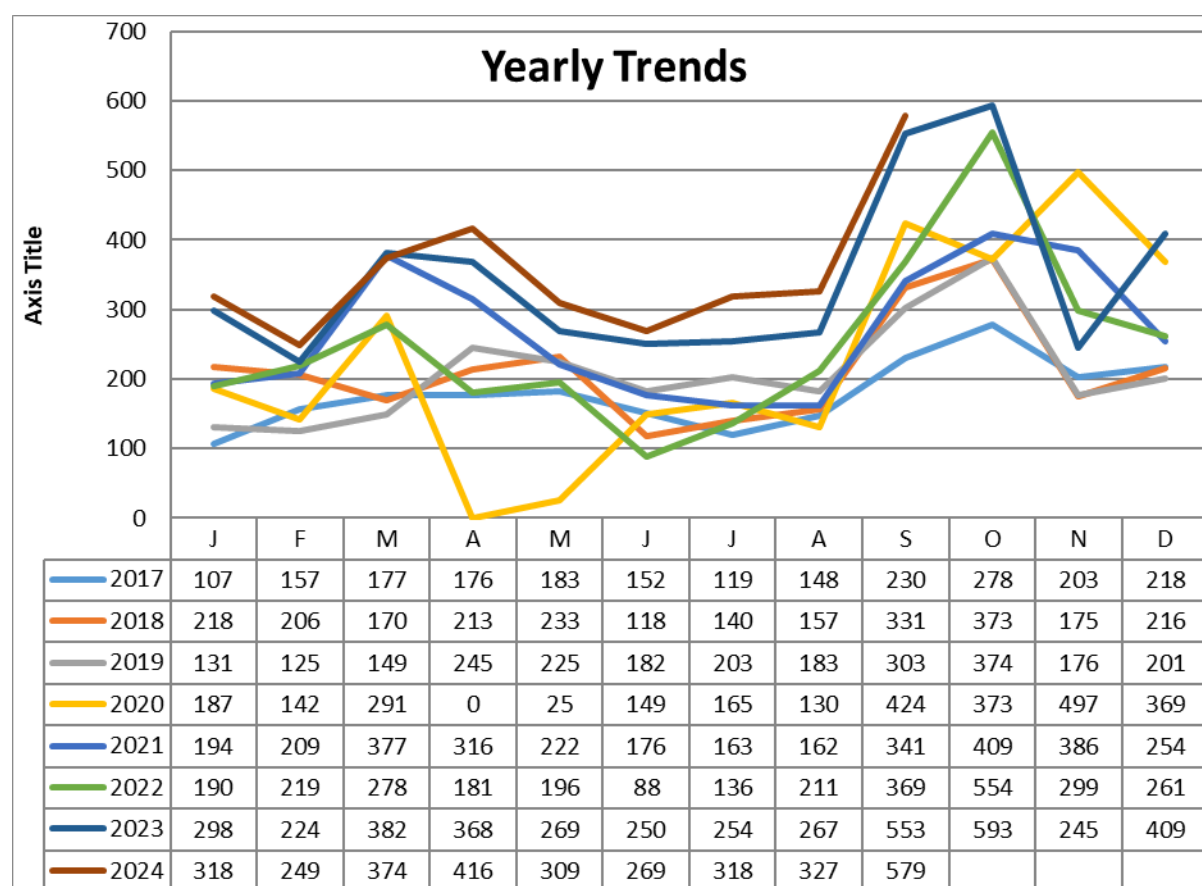
We have the data to view exactly how many charges are happening at our charge post each month. This can show our highs and lows throughout the year and know when a good time to service the machine is, any feedback from travellers etc. Great to see it's getting some great use so far.



Yearly Trends

The chart below shows the LGVC recorded visitor trends over the past eight years. There has been steady growth in visitor numbers to the Shire of Lake Grace annually. 2020 was heading to a great start and then covid-19 happened.

How good does 2024 look!!! Breaking records nearly every month. The real test will be October when we had our busiest month in the Visitor Centre history last year. This proves that opening on the weekends, even in the cooler months, have been a much welcomed asset to our town and drawing more people to our region. Compared to 2017 our visitors have doubled if not tripled. Its certainly something our team and the Shire can be very proud of.



Newdegate Library Report October 2024

New books have been purchased using the Shire of Lake Grace annual library contribution.

The library has received a donation from the Ash Barty foundation of the Ash Barty Junior Books, these have been catalogued.

The Library has participated in the Scribblers festival Golden feather hunt.

Over the school holidays we welcomed some visitors to the library including some of the cyclists from the 'on your bike sculptures to the Sea Tour.

Claire Ness

Newdegate Library Statistics

Issued
and
Renewals

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
2005	12	45	37	21	46	33	4	16	6	15	15	14
2006	21	21	27	7	21	22	14	34	27	6	20	15
2007	17	16	24	3	24	32	15	39	25	19	19	4
2008	9	30	15	14	33	14	6	16	9	20	17	8
2009	2	23	20	15	25	28	12	15	10	17	15	8
2010	3	13	16	14	13	23	28	26	27	26	35	27
2011	5	37	52	27	77	54	22	42	35	76	72	38
2012	10	69	33	27	50	20	49	18	26	54	59	31
2013	8	34	30	20	30	21	36	28	18	27	36	29
2014	39	50	35	33	53	36	61	29	24	61	32	47
2015	23	50	52	58	62	53	42	59	45	38	88	38
2016	17	77	29	45	42	15	53	39	43	43	65	42
2017	26	55	40	43	29	29	40	13	29	39	29	28
2018	9	37	15	30	19	36	33	18	51	30	66	48
2019	31	26	54	34	33	39	29	34	7	43	35	33
2020	6	33	42	2	12	23	27	24	39	54	21	16
2021	17	36	51	53	22	32	25	31	38	33	20	27
2022	5	23	27	8	31	13	19	32	8	42	8	17
2023	13	9	14	10	26	29	9	28	21	37	14	10
2024	6	12	18	13	26	16	6	15	12			

Lake King Library Report for July - Sep 2024

The State Library continues to offer support and training to library staff. Given the popularity of eBooks and audiobooks sourced through the various aps provided with library membership I took the opportunity to attend a recent refresher on Libby. This Zoom meeting provided a comprehensive overview of how to install the ap and navigate its features so I feel confident that I can now promote and offer advice to interested patrons.

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Thursday 27th August was Book Week dress up day with this year's theme "Reading is Magic." The school's library visit coincided with the celebrations and saw a huge variety of costumes based on the students' favourite book characters.

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The "Lake King 100 Years" planning committee continues to meet in the library on the last Friday of the month.

--*--

Audio books and ebooks remain popular across the platforms.

	July		August		September	
	Libby	Borrowbox	Libby	Borrowbox	Libby	Borrowbox
Audio Book	5	43	1	38	4	43
E book	0	14	1	11	1	9
magazines	3	5	8	2	7	5

Lake King Library Statistics

Issues and Renewals	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2010												
2011												
2012										202	344	182
2013	36	412	353	280	539	399	360	490	391	257	376	268
2014	88	593	559	300	630	252	417	607	502	335	588	338
2015	51	767	743	332	677	649	380	520	614	429	655	297 *
2016	89	798	769	425	426	864	392	393	439	526	715	228
2017	83	646	744	194	444	695	360	867	378	512	666	171
2018	214	493	690	255	690	675	364	808	434	438	524	607
2019	165	561	511	255	652	532	267	763	507	388	574	200
2020	80	775	451	22	622	565	346	523	481	336	463	240
2021	76	455	376	224	336	258	275	310	336	308	230	161
2022	41	405	430	194	331	277	148	339	187	291	322	235
2023	63	302	423	192	352	607	228	464	316	331	407	108
2024	30	474	292	180	382	335	275	519	181			



INFORMATION BULLETIN

ENVIRONMENTAL HEALTH REPORT

July - September 2024

HEALTH

This report is to highlight issues and activities ongoing within the environmental health area for the period July - September 2024

Building Act Compliance

- 15 Bennett Street, Lake Grace
- 27 Absolon Street, lake Grace
- 15 Elliott Street, Lake Grace
- 43 Absolon Street, Lake Grace
- 25 Bennett Street, Lake Grace

Development Enquiries

- 50 Stubbs Street, Lake Grace
- 43 Absolon Street, Lake Grace - Tiny home building
- Lot 11 Kulin-Lake Grace Road, Lake Grace (CBH) – new lunch room
- 7 Eggers Place, Lake Grace – overheight fencing

Events

- Newdegate Machinery Field Days 2024

Food Businesses

Inspected the following premises for Food Act compliance-

- Lake Grace Town Hall
- Rosies Café
- Lakes Village
- Lake Grace Sports Pavillion
- IGA Lake Grace
- Lake Grace Meat Supplies
- Lake Grace Roadhouse
- Mrs G's Catering and Food Van

Food Recall Notices circulated to all food businesses

- Josh Isaki Pty Ltd- Leslie's Clover Chips Products
- AB World Foods - Al'Fez Natural Tahini Paste 160g
- Jun Pacific Corporation Pty Ltd -Morinaga Manna Bolo 34g
- ALDI Stores - Stonemill Sesame Seeds 60g
- Brand New Vintage-Journeyman Shiraz 2021
- ALDI Stores- Farmwood Chicken Breast T-Rex Bites 1kg
- Auxico (Perth) Pty Ltd - Baixiang Bowl Noodle Pork Bone Flavour and Chicken Flavour
- Parsram Pty Ltd - McCain Imported Frozen Products
- Pernod Ricard Winemakers Pty Ltd - Screwball Peanut Butter Whiskey Flavoured Liqueur 750ml and 50ml
- Byford Flour Mill - various Bakers' Range Flours 1kg and 2kg
- The Food Trade - Papa Jax Shepherds Pie Mashed Potato 500g
- Ausfresh Pty Ltd - Epic Oddisee Santorini Marinated Pitted Olive Mix 920g
- McCain Foods - Pickers Nacho Cheese Triangles 230g

New Food Standard 3.2.2A notification circulated to all Food Premises, this requires some food premises to have the following from December 2023:

- Food safety supervisors: Food Premises will need to appoint a food safety supervisor for their business.
- Food safety training: All food handlers will need to show they have had food safety training.
- Key food safety controls: Food Premises will need to keep records of important food safety controls or be able to demonstrate safe food handling practices.

Lodging Houses & Caravan Parks

Inspected the following for compliance -

- Lake Grace Roadhouse and Accommodation
- Saltbush Inn
- Lake Grace Carvan Park (inc Lodging House)
- Newdegate Motel and Caravan Park

Orders and Requisitions

- 23 McCracken Road, Newdegate

Onsite Effluent Disposal Systems

- Lot 595 Biddy-Buniche Road, Buniche
- Lot 1 Stennetts Lake Road Mount Madden

- Lot 204 Spencer Ave, Lake King

Pool Water Sampling

- All pools closed for off season

Public Buildings

Inspected the following for Health Public Buildings compliance -

- Newdegate Rec Centre
- Newdegate Country Club
- Newdegate Hotel
- Lake Grace Hall

Recycled Water Scheme

- Recycled water scheme currently offline

Stallholder / Street Trading Permits

- Nil this reporting period

Waste Management

- Ongoing inspections of waste facilities
- Various enquiries for disposal of asbestos
- WARR Annual Waste Report

Other

- Noise complaints – Maley Street Newdegate
- Health Act Inspection Unfit for Human Habitation – 1 Pitt Street Varley
- Compliance Newdegate Pool – Maintenance works scheduled for October / November
- Complaint – Person living in unauthorized building Newdegate North Road
- Complaint – Overspray, dust and noise from Earnshaw Ag, Absolon Street Lake Grace
- Building Surveyor delegation update
- Set up review process for Orders and Requisitions
- Department of Health 2023-2024 Food Act 2008 and Public Health Act 2016 Report
- Local Government Act 1995 - Annual Return

- Department of Health Recycled Water Supply Scheme Annual Report 2023 - 2024
- Building Regulations 2012 - Extending the Private Swimming Pool Safety Barrier Requirements To Excluded Areas
- Building Amendment Regulations – Private Swimming Pools
- DMIRS Private Swimming Pool Safety Barrier Inspection Program
- DWER - Waste Avoidance and Resource (e-waste) Regulations 2024
- Caravan Parks and Camping Regulations - Simplified temporary accommodation approvals
- Department of Health – Public Health Act Handbook

A handwritten signature in black ink, appearing to read 'Brendon Gerrard', with a long horizontal stroke extending to the right.

Brendon Gerrard

***Principal Environmental Health Officer
Building Surveyor Technician***



Lake King Progress Association

GENERAL MEETING

MINUTES

Wednesday 17th July 2024

- Meeting open: 7.06pm
- Presence & Apologies
 - Present: Lindsay Brownley, Rachael Winyard, Louise Teale, Jade Penny, Jo Brooks, Craig Brooks, David Roberts, Craig Elfesen, Roz Lloyd, Aimee Turnbull, Alan George,
 - Apologies: Hugh Roberts, Rachel Hardey, Kaye Brownley, Len Armstrong, Deb Clarke, Ross Chapel, Ben Hyde, Kylie Sugg, Jason Sugg,
- Previous minutes from General Meeting 17th April 2024 Moved as True and Correct
Accepted: Rachael Winyard Seconded: Louise Teale
- Business arising from previous meeting
 - Town Entry signs (Louise) Franke Services have become challenging to communicate with: lack of reply. They have indicated they are still interested in doing the work but they are very busy and it will be at least 6 months. Stick with them however will start looking at alternate options: Chevey Hughs (Hyden) Tyson Laycock (Ravensthorpe)
 - Rubbish Tip (Shire update) Shire report
 - Lake King Walk Trails (Shire update: CBH trail) Shire Report
 - Tourism Advisory Council (Kevin Penny elected) First meeting postponed until August
- Presidents report: Lindsay Brownley: crossroad still an issue, people still pulling through and not topping. Craig El to bring up with Mainroads in a meeting tomorrow.
- Treasurer's report: Another fertiliser payment still to come in. Number plates have not actually had a price increase, but we will keep the new pricing and the revenue will continue to go to St Johns.
- Councillors report: Alan George: Budget in full swing, some reviews and then be adopted 31 July. LK 100 Year reserve fund: already has \$10,000, another \$10,000 committed. Housing requests for Lake Grace. Ryan Sutherland new SISM-reviewing

number of bushfire volunteers that are registered on the books as they have to be covered by insurance

- Shire report: Secured funding for extending the bitumen on the Lake King - Norseman Rd (2028-2029) . Money in the budget for tidying the walk trails. Work out how to get rid of the old caravan. Cemetery fence scheduled for September. \$150,000 in the budget for Centennial Park. Rubbish tip will be getting a new fence- in the budget to be confirmed. Aimee: Festival OF Small Halls: tickets available, buses may be organised if there are numbers: Louise to put up posters at the shop and tavern. Thank a volunteer: new worker in this role so not a priority.

- Correspondence inwards

13/4/24	R Winyard – treasurer report
15/4/24	D Carruthers – ANZAC service
17/4/24	A Adams – tourism advisory council
18/4/24	A George – telecommunications link
18/4/24	K Armanasco – LMEC meeting
22/4/24	A George – replacement of hall stage stairs
22/4/24	A Adams – tourism advisory appointment of Kevin Penny
22/4/24	J Barr – accountancy invoice
30/4/24	J Barr – accountancy invoice
1/5/24	K Armanasco – LMEC meeting
10/5/24	J Barr – accountancy statement
12/5/24	K Penny – historical info
17/5/24	A George- pavilion application update
23/5/24	J Lipp – Lake Camm tennis courts
1/6/24	R Winyard – community crop invoice
14/6/24	D Carruthers – thank a volunteer
16/6/24	M Atkins – thank a volunteer plans
17/6/24	K Penny – stamp battery update
18/6/24	K Penny– grants info

- Correspondence outwards

16/4/24	D Carruthers – Anzac service
21/4/24	LK Community – telecommunications link
21/4/24	D Carruthers – Anzac service
21/4/24	A Turnbull – cycle catering update
21/4/24	A George/LG Shire – replacement stage stairs
16/5/24	LK 100 year committee – historical info
28/5/24	LKPA committee – Lake Camm tennis courts
28/5/24	J Lipp – response Lake Camm courts
17/6/24	D Carruthers – thank a volunteer
17/6/24	LKPA committee- thank a volunteer
17/6/24	K Penny- reply
18/6/24	LKPA committee – stamp battery

- General business

- Pavilion Update: Alan George: several options now: not go ahead, small reno or apply again? There is another round of the same grant coming up but have no feedback to say why we haven't been accepted. There are also

Community and Sporting Funding (third community, shire and government) available and there is also a 5 million dollar federal grant (regional precinct: combination) available so maybe that we increase the plan and apply for that one.

- Stamp Battery: Carolyn Brown (Ron Brown- recently deceased) has made a donation to the project of \$2000. Letter of thanks to be sent out- Louise to write
 - Bicentennial Playground improvements: \$150,000 request in budget. Did not know that the swings had been removed. Will follow up.
 - BBQ trailer: H Roberts letter on cleaning. A fee will be applied if it is not cleaned to a suitable standard. \$200. Advertise in newsletter- Louise to advertise
 - Tractor Museum: fence installation. Craig will follow up, look at getting someone to fabricate something, large weldmesh that can be looked through.
 - Emergency Shed Door – new roller door mechanism or new door, in the budget. A contractor is engaged to service the doors once a year. Craig will follow up.
 - Ovals: looking good. Dam just needs rain.
 - David Roberts (Rocket): Fitzgerald Memorial: pioneer farms, new owners etc. Rocket to follow up With Darcy Roberts as a project to get done for Lake King and areas, ready for 100 year.
-
- Next LKPA General and Finance meeting date – 16th October with finance applications to be received by 18th September.
 - Meeting closed : 8.00pm

THANK YOU

SO MUCH

*Festival of
Small Halls*

COMING TO A SMALL TOWN NEAR YOU

Dear Aimee

Thank you so much for being a part of our Winter Tour 2024. We couldn't have done this without you and everyone involved and appreciate all the hard work and effort to bring this tour to life.

On behalf of Izzy, Kat and the whole Festival of Small Halls Team.

