

Shire of Lake Grace

TOURISM ADVISORY COUNCIL (SoLGTAC)



NOTICE PAPER

To the Committee

In accordance with the provisions of Section 5.5 of the Local Government Act 1995, you are hereby notified that a Meeting of the Shire of Lake Grace Tourism Advisory Council (SoLGTAC) has been convened:

Date: Tuesday 20th February 2024

At: Lake Grace Visitor Centre –
19 Stubbs Street
Lake Grace WA 6353

Commencing: 10.00 am

To discuss the items of business in the agenda as set out on the following pages.

A handwritten signature in black ink, appearing to read "Chris Paget".

Chris Paget
Deputy Chief Executive Officer

20th February 2024
Date

Shire of Lake Grace

TOURISM ADVISORY COUNCIL (SoLGTAC)

Minutes

Tuesday 20th February 2024

Meeting Commencing at 10:02 am

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Acknowledgement of Country to be read by the Chairperson

I begin today by acknowledging the Ballardong people, Traditional Custodians of the land on which we meet today, and pay my respects to their Elders past, present and emerging.

I extend that respect to Aboriginal and Torres Strait Islander peoples here today.



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SHIRE OF LAKE GRACE

Agenda for the Lake Grace Visitors Centre Committee meeting to be held at the Lake Grace Visitors Centre on Stubbs Street, Grace on Tuesday 20th February 2024.

1.0 DECLARATION OF OPENING & ANNOUNCEMENT OF VISITORS

The Chairperson opened the Meeting at 10.02am.

2.0 RECORD OF ATTENDANCE/APOLOGIES/LEAVE OF ABSENCE (PREVIOUSLY APPROVED)

2.1 PRESENT

Committee Members:

Ms Suzanne Reeves	Deputy Chairperson – Lake Grace
Cr Debrah Clarke	Shire of Lake Grace Councillor
Ms Carla Hyde	Community Representative - Varley
Mr Peter Stoffberg	Community Representative – Lake Grace

Shire of Lake Grace

Mr Chris Paget	Deputy Chief Executive Officer
Ms Jo Morgan	Lake Grace Visitor Centre Manager
Ms Vicki O'Neill-Gray	Lake Grace Visitor Centre Coordinator
Ms Karen Humphrey	Lake Grace Visitor Centre Officer

2.2 APOLOGIES

Ms Catherine Kelly	Chairperson – Newdegate
Ms Sheena Zurnamer	Community Representative – Varley

4.0 CONFIRMATION OF PREVIOUS MEETINGS – 17

RESOLUTION 02

Moved: Mr Chris Paget
Seconded: Ms Suzanne Reeves

That the Minutes of the Shire of Lake Grace Tourism Advisory Committee held on Thursday 22nd June 2023 be accepted as the true and accurate record of that meeting.

CARRIED: All

5.0 MOTIONS OF WHICH NOTICE HAS BEEN RECEIVED

Nil

6.0 NOTICES OF URGENT BUSINESS

Nil

7.0 VISITOR CENTRE REPORT

VC Manager Report

- Long time between meetings. Different location didn't seem to work. It was agreed we should try at least once a year so we can look with a tourist eye on the way to, in the town and on the way back.
- Work on *Across the Lake* continues. Proof readers happening as we speak for absolute perfection.
- Astro signs have well and truly arrived and being installed. Perhaps signs need to go up at Rifle Range Hill as very dark and facing away from town lights. LG Cemetery not ideal during Winter sport months due to the strong lights on oval.
- Shire has given the VC a 100 year celebration budget to celebrate the VC building turning 100 years in 2024. We need to start thinking if ideas how this should happen. Michelle Slarke joined us at 10.40am. Brainstormed ideas in other business.
- Jo **MUST** write to LG Development Association in regards to shared wall in grassed area. Mention 100 year celebration on lawn party, Shire has offered to provide paint. Jo & Aimee from the Shire to meet with Artspace Kerrie & Tania to discuss ideas to improve wall
- Tracks are still on the lake and look a mess. Solutions? Perhaps big rock boulders to block tracks onto lake with signs warning danger? Jo to discuss further with Craig.
- Free camping in town was rejected. After discussing the business that would be running the Free Camping it wouldn't be free after all. It was agreed however a free camping solution in town is needed. Peter suggested Hip Camps. This is ideal for people with a space of land – perhaps close to town, offering self-contained campers a more private space to camp but still close to town. To be discussed further with ideal land owners.
- Currently planning a bigger social media presence. Jo & Vicki to carry out.
- Front garden needs work. Agreed we should rip out current garden, seek advice from Annie Slarke and clean up front in time for 100 year celebration. Jo to discuss with Craig for next budget.

AIM Hospital Report

- The \$fee for tours going well. Bookings for tour groups have started for August already.
- Maintenance is continuous.
- Start preparing for centenary, perhaps a subcommittee is needed.
- Fence for AIM Hospital. Perhaps plastic would work better, the range is improving? Jo to discuss further with Craig and possible committee.

Roe Tourism Association

- Sign project is the main job that needs finalising. Jo to touch base with Steph she has our selected photos. New quotes are on the way. Can we have more than just 2 signs?

- New Wave signs was discussed. It was agreed these signs are very old and dated. Perhaps its time to come up with new signs.

Australia's Golden Outback

- AGO will be advertising a mention of our new fenced park – ideal for dogs. Along with the VC's new dog icy pup treats.

10.0 MATTERS FOR CONSIDERATION

Nil

11.0 OTHER BUSINESS

BRAINSTORM 100 YR CELEBRATIONS

- Combined Harvest Festival?? No – harvest time. Not a good time for farmers.
- Invites to those that lived here and helped restore building
- Can You Help – in the Western Australian paper is a great way to find people.
- High tea – non alcoholic wine etc. Jo to seek possible quotes for food for 100 – 200 people. This will help planning next budget
- Railway Heritage group. Possibly find more enthusiasts. Perhaps even a speaker for the event. Trainspotters?
- Jo to check with Artspace for the event. What weekend would work best? Artspace as plan B if it rains?
- What weekend? AFL & Kulin Bush Races late September.
- Could the Hotham Valley train come to town???
- Farmers experience with trains. Get some locals to speak. Suzanne's grandparents stories. There was 8 trains a day years ago. 10k bags of grain left the station.
- Perhaps a writing workshop to share railway stories. To be recorded for records.

- Tourism Strategy plan needs updating. The last was from 2003!
- NRM Bush project – brochures done. Just waiting on signage approval, then we can hand them out.
- Lake Grace playground estimated to be finished in 6 weeks. Rick Wilson will be invited for the official opening. Fence around playground was discussed, will confirm with Craig what sort.
- Election of positions for 2024.
 - Cathie Kelly and Suzanne Reeves to remain as Chairperson and Deputy Chairperson for our Tourism Advisory Group.

12.0 DATE OF THE NEXT MEETING

The next Lake Grace Visitors Centre Committee meeting is scheduled to take place on Tuesday 21st May 2024 commencing at 10:00am at the Lake Grace Visitor Centre.

13.0 CLOSURE

There being no further business, the Chairperson closed the meeting at 11.50am.