

Shire of Lake Grace

TOURISM ADVISORY COUNCIL (SoLGTAC)



## NOTICE PAPER

### To the Committee

In accordance with the provisions of Section 5.5 of the Local Government Act 1995, you are hereby notified that a Meeting of the Shire of Lake Grace Tourism Advisory Council (SoLGTAC) has been convened:

**Date:** Thursday 22<sup>nd</sup> June 2023

**At:** Lake Grace Visitor Centre –  
19 Stubbs Street  
Lake Grace WA 6353

**Commencing:** 11.00 am

To discuss the items of business in the agenda as set out on the following pages.

A handwritten signature in black ink, appearing to read "Chris Paget".

Chris Paget  
**Deputy Chief Executive Officer**

21<sup>st</sup> March 2023  
**Date**

Shire of Lake Grace

TOURISM ADVISORY COUNCIL (SoLGTAC)

# Minutes

Thursday 22nd June 2023

Meeting Commencing at 11:00 am

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## **Acknowledgement of Country to be read by the Chairperson**

I begin today by acknowledging the Ballardong people, Traditional Custodians of the land on which we meet today, and pay my respects to their Elders past, present and emerging.

I extend that respect to Aboriginal and Torres Strait Islander peoples here today.

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## **SHIRE OF LAKE GRACE**

Agenda for the Lake Grace Visitors Centre Committee meeting to be held at the Lake Grace Visitors Centre on Stubbs Street, Grace on Thursday 22<sup>nd</sup> June 2023.

### **1.0 DECLARATION OF OPENING & ANNOUNCEMENT OF VISITORS**

The Chairperson opened the Meeting at 11.00 am.

### **2.0 RECORD OF ATTENDANCE/APOLOGIES/LEAVE OF ABSENCE (PREVIOUSLY APPROVED)**

#### **2.1 PRESENT**

##### **Committee Members:**

Ms Catherine Kelly	Chairperson – Newdegate
Ms Suzanne Reeves	Deputy Chairperson – Lake Grace
Cr Debrah Clarke	Shire of Lake Grace Councillor

##### **Shire of Lake Grace**

Mr Chris Paget	Deputy Chief Executive Officer
Ms Jo Morgan	Lake Grace Visitor Centre Coordinator
Ms Karen Humphrey	Lake Grace Visitor Centre Coordinator

#### **2.2 APOLOGIES**

Ms Carla Hyde	Community Representative - Varley
Ms Vicki O'Neill	Lake Grace Visitor Centre Coordinator
Ms Sheena Zurnamer	Community Representative – Lake King

### **4.0 CONFIRMATION OF PREVIOUS MEETINGS – 17**

#### **RESOLUTION 02**

Moved: Cr Debrah Clarke  
Seconded: Ms Suzanne Reeves

That the Minutes of the Shire of Lake Grace Tourism Advisory Committee held on Tuesday 18<sup>th</sup> October 2023 be accepted as the true and accurate record of that meeting.

**CARRIED:** All

### **5.0 MOTIONS OF WHICH NOTICE HAS BEEN RECEIVED**

Nil

## 6.0 NOTICES OF URGENT BUSINESS

Nil

## 7.0 VISITOR CENTRE REPORT

### VC Coordinator Report

- We continue to smash record number of visitors for March, April, May and June is following the trend as we speak. There seems to be a confident steady stream on tourists in our region regardless of the cold.
- The planned reprint of *Across the Lake* will happen after the EOFY. We were currently waiting for a soft cover quote for the book as the hard cover was WAY too expensive. Suzanne mentioned they are on the hunt for 30 photos. If no luck they will scan pictures from the original book. Once soft cover pricing comes in, Jo to get a quote for 400/800/1000 books.
- Jo attended the WA Tourism Conference in Kalgoorlie. Lots of invaluable networking with other Visitor Centres. Solid contacts and learnt so much.
- The Astrotourism event held on 31<sup>st</sup> March was originally scheduled for the Jam Patch. The weather was nonstop heavy rain and freezing temperatures so it was moved to the Lake Grace Sports Pavilion. We tried to cancel but we were unable. We had 27 people all up. Future events will try to have number cut off clause.
- Astro signs are to be ordered, however it may pay to hold off til next financial year to get a discount. Jo to check exactly how much is the discount, is it worth the wait?
- Shire has given the VC a 100 year celebration budget to celebrate the VC building turning 100 years in 2024.
- Jo to write to LG Development Association in regards to shared wall in grassed area. Mention 100 year celebration on lawn party, Jo will send draft email to committee members to see all are happy with letter, firm but gentle. Shire has offered to provide paint. Jo to talk to Craig, does this include labour to paint? Jo happy to join in!

### AIM Hospital Report

- Fees will begin when budget is officially approved so not exactly on 1<sup>st</sup> July.
- Committee viewed pictures of original AIM fence. Although it was agreed we refer to past fence recommendations from past AIM advisory groups. Chris to look for past heritage plans in Shire records. Possibly written by Steph Clarke-Lloyd.
- Jo mentioned in Coolgardie, at a historic house they served Devonshire teas. Possible for tour groups? Bit tricky without own operating kitchen, time it would take, no nearby toilets etc etc.
- Not many locals have rushed to AIM for a tour before there is a fee. Perhaps we should have an open day free for all on weekend during Sep/Oct school holidays. We will advertise it well.
- Michelle Slarke has completed interpretation report.

### **Roe Tourism Association**

- Last meeting in Bruce Rock - Monday 22<sup>nd</sup> May.
- New website in final stages.
- Photo choices all sent through. Will leave up to Steph Clarke-Lloyd to make final cut.

### **Australia's Golden Outback**

- AGO CEO Marcus Falconer and new Esperance AGO rep Eugene called through. Jo to make contact with ready for warmer month rush.

Moved: Ms Suzanne Reeves

Seconded: Ms Karen Humphrey

## **10.0 MATTERS FOR CONSIDERATION**

Nil

## **11.0 OTHER BUSINESS**

- Congratulations to Jo Morgan for her recent promotion to Visitor Centre manager. Jo has recently clocked 7 years at the Visitor Centre and loving the role as much as ever.
- A note of appreciation to both the Shire CEO Alan George and DCEO Chris Paget for supporting tourism in our region. We as a committee feel very fortunate we have great support in current and future tourism plans and ideas.
- Local group *Lake Grace Reconnect* has formed with a willingness to create events to attract locals and tourists for a younger age bracket 18 – 35. Jo has offered support as a Shire contact. Ideas such as International Womens day – Long Lunch and Octoberfest are in the works.
- Many still enjoying our wave signs. Perhaps we renew them? Jo to look into sign costs.
- Thinking hats on for events to put our shire on the map. Irish weekend suggested by Deb.
- Newdegate Field Day is 6-7<sup>th</sup> September.
- Pingaring will be celebrating their 100 years 8<sup>th</sup> September. Georgia Gerrard is the contact.
- Further discussion on shared Art Space wall. Jo stopped in Wikepin to look at mural/photo display. Perhaps we could have poster size pics of our common wildflowers found in this area. Similar to Kerrie Argents wildflower display. To discuss further.

## **12.0 DATE OF THE NEXT MEETING**

The next Lake Grace Visitors Centre Committee meeting is scheduled to take place on Tuesday 19<sup>th</sup> September 2023 commencing at 10:00am at the Newdegate CRC.

## **13.0 CLOSURE**

There being no further business, the Chairperson closed the meeting at 12.28pm.