

Shire of Lake Grace

TOURISM ADVISORY COUNCIL (SoLGTAC)



## NOTICE PAPER

### To the Committee

In accordance with the provisions of Section 5.5 of the Local Government Act 1995, you are hereby notified that a Meeting of the Shire of Lake Grace Tourism Advisory Council (SoLGTAC) has been convened:

**Date:** Tuesday 21<sup>st</sup> March 2023

**At:** Lake Grace Visitor Centre –  
19 Stubbs Street  
Lake Grace WA 6353

**Commencing:** 10.00 am

To discuss the items of business in the agenda as set out on the following pages.

A handwritten signature in black ink, appearing to read "Chris Paget".

Chris Paget  
**Deputy Chief Executive Officer**

21<sup>st</sup> March 2023  
**Date**

Shire of Lake Grace

TOURISM ADVISORY COUNCIL (SoLGTAC)

# Minutes

Tuesday 21<sup>st</sup> March 2023

Meeting Commencing at 10:00 am

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## **Acknowledgement of Country to be read by the Chairperson**

I begin today by acknowledging the Ballardong people, Traditional Custodians of the land on which we meet today, and pay my respects to their Elders past, present and emerging.

I extend that respect to Aboriginal and Torres Strait Islander peoples here today.

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## **SHIRE OF LAKE GRACE**

Agenda for the Lake Grace Visitors Centre Committee meeting to be held at the Lake Grace Visitors Centre on Stubbs Street, Grace on Tuesday 21<sup>st</sup> March 2023.

### **1.0 DECLARATION OF OPENING & ANNOUNCEMENT OF VISITORS**

The Chairperson opened the Meeting at 10.00 am.

### **2.0 RECORD OF ATTENDANCE/APOLOGIES/LEAVE OF ABSENCE (PREVIOUSLY APPROVED)**

#### **2.1 PRESENT**

##### **Committee Members:**

Ms Catherine Kelly	Chairperson – Newdegate
Ms Suzanne Reeves	Deputy Chairperson – Lake Grace
Ms Sheena Zurnamer	Community Representative – Lake King

##### **Shire of Lake Grace**

Mr Chris Paget	Deputy Chief Executive Officer
Ms Jo Morgan	Lake Grace Visitor Centre Coordinator
Ms Vicki O'Neill	Lake Grace Visitor Centre Coordinator
Ms Karen Humphrey	Lake Grace Visitor Centre Coordinator

#### **2.2 APOLOGIES**

Cr Debrah Clarke	Shire of Lake Grace Councillor
Ms Carla Hyde	Community Representative - Varley

### **4.0 CONFIRMATION OF PREVIOUS MEETINGS – 17**

#### **RESOLUTION 02**

Moved: Ms Sheena Zurnamer  
Seconded: Ms Suzanne Reeves

That the Minutes of the Shire of Lake Grace Tourism Advisory Committee held on Tuesday 18<sup>th</sup> October 2023 be accepted as the true and accurate record of that meeting.

**CARRIED:** All

### **5.0 MOTIONS OF WHICH NOTICE HAS BEEN RECEIVED**

Nil

## **6.0 NOTICES OF URGENT BUSINESS**

Nil

## **7.0 VISITOR CENTRE REPORT**

### **VC Coordinator Report**

#### **VC Coordinator Report**

- We are now open 7 days a week and its going well. Karen – our new casual to the Visitor Centre team does the weekend shifts and so far so good. Just from the 3 weekends we have been open we have assisted 63 extra visitors in our region.
- Visitor stats are improving on last year. We are getting more overseas travellers. So far we've had visitors from UK, Scotland, Netherlands, Germany, France, Italy, Belgium, Austria, Switzerland, Hong Kong and New Zealand!
- The planned reprint of *Across the Lake* will begin in the next few weeks. Planning to be finished by EOFY.
- Jo to attend WA Tourism Conference in Kalgoorlie in May.
- Astro tourism event 31<sup>st</sup> March at the Jam Patch. In line with eclipse celebrations in Exmouth event on 20<sup>th</sup> April. 25 booked so far.
- Astro tourism signs will be purchased after Astro event.
- Eames Art Installation at the end of Duckworth Rd. Needs signage and a visit to verify what's what. Vicki and Jo to check with Deb exact location and actual art. Refer to book Steph Clarke-Lloyd possibly still has. As for signs, is that a main road? High speed traffic road, safe to stop?

#### **AIM Hospital Report**

- Fees for tours will be \$5 each or \$10 for a family in new FY. Bus tour fee still to be announced.
- Committee agreed let's forget the picket style fence and go with original mesh style fence. Shire has conservation plan for the AIM which gives details of materials, maintenance etc. Jo to investigate further.

#### **Roe Tourism Association**

- Last meeting in Kulin - Monday 20<sup>th</sup> February 2023. Jo presented 9 pictures for the committee to vote on for the new Roe Tourism signs in our Shire. Sheena has picture of Thorney Devil we can possibly use.
- LGVC currently adding photo of staff and interview questions for upcoming Roe Tourism website.

#### **Australia's Golden Outback**

- AGO was seeking a new AGO representative for the Southern Wheatbelt. Alan, Councillor Chappell, Chris & Jo attended webinar with surrounding Shires to discuss. It involved approx \$20K from each shire. A cost too high for many to consider.

## **10.0 MATTERS FOR CONSIDERATION**

Nil

## **11.0 OTHER BUSINESS**

- Vicki has recently been to Tasmania. They do tourism so well! Noted many products were Tasmanian made, lots of beautiful consumable products. Committee encouraged to keep eye out on any future travels for VC ideas.
- Cathy Kelly gave insight to recent Southern Regional Tourism meeting in Kojonup hosted by Wayne Monks, Wednesday 22<sup>nd</sup> February. Evan Hall – Tourism Council WA talked about training up CRCs and volunteers. Encouraged small businesses to put pricing up now to take advantage of increase in business. Laura Gray spoke about the importance of historical buildings in the wheatbelt with great enthusiasm. Albany Visitor Centre spoke about their virtual tours around Albany – future of tourism? Our President Cathie & son Nicholas Kelly presented their Holland Track B&B and farm business. Organic, regenerative, no GMO – good food. Our Shire President Len Armstrong spoke about the 4WDL Collie to Esperance tourism potential.
- Michelle Slarke and the Land Conservation committee are currently producing a new Tree trail around Lake Grace town. Another great nature walk for visitors to utilise.
- Jo mentioned the possibility of a 100 year celebration for the Visitor Centre building for its birthday next year. Perhaps a high tea on VC lawn? Jo to talk to Finance Dept to add to next years budget. Also update VC garden for celebration.
- Jo to start working on VC budget for next year.

## **12.0 DATE OF THE NEXT MEETING**

The next Lake Grace Visitors Centre Committee meeting is scheduled to take place on Tuesday 20<sup>th</sup> June 2023 commencing at 10:00am at the Lake Grace Visitor Centre.

## **13.0 CLOSURE**

There being no further business, the Chairperson closed the meeting at 11.30am.